Episode 2.6

Representation: Agents & Managers

Name: _____

Date: _____

"It's a team effort, you just might be the team captain." - Chelsea

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"How do I get an agent?"

Oh, boy. If we had a dollar for every time we were asked this question, we could close up the studio, move to Monaco, and build a house out of one hundred dollar bills. We're not even kidding. The short answer is that, just like anything in the capital "I" Industry, there is no magic formula that will somehow conjure you an agent out of thin air. There are, however, a few tips we can give you for how representation can be found in the wild.

Here are a few suggestions we've found have been successful in the search for rep:

1. R_____. The best and easiest way. Just be smart, and use good judgement. No one wants a friend who is constantly hounding them for a meeting with their rep.
2. M_____ them S_____. This just in: Agents and Managers have lives! Meeting them out and about is more likely if you live in an Industry city like New York or Los Angeles.
3. Do a M_____ M_____. Do your homework to double check addresses, gender, and agency details before you spend the time and money to submit.
4. A S_____. Research before signing up, but the good ones will get you in front of a panel of representation to perform.

Do you think you're ready to pursue representation? Why or why not?

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"Remember that you, your manager, and your agent are all on the same team. They want you to work just as much as you want you to work. But at the end of the day nobody's going to fight harder for your career than you."
- Chelsea

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Check out these five things we think you should include when emailing prospective representation

1. A F_____ G_____.
2. S_____ H_____.
3. W_____ N_____ with you.
4. C_____. What's happened and what you've worked on.
5. Where you're T_____ at the moment.

[DEFINITION] Stand-In: *A member of production that performs the scene in front of camera on set so the crew can set up their shots without the actors having to be present.*
[DEFINITION] Video Village: *An area on set where monitors are set up to show what the camera sees. This is usually where the director and producers sit to watch dailies.*

WHEN SHOULD YOU FIRE YOUR REP? WHEN SHOULDN'T YOU FIRE YOUR REP? _____

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