



Episode 3.3

Commercial Auditions

An Actual Grab Bag

Name: _____

Date: _____

*"Be prepared to be grouped with strangers and act like you've known them all your life."
- Abbie*

Although they're actually very similar to what you'll experience when reading for TV and film, commercial appointments can be the crazy Uncle Eddie of auditions. We've said in the past that you need to be prepared for anything, but commercial auditions take that warning to another level. Stay flexible, have fun, and just be you!

.....
In commercial auditions, they want to see your P_____.
what you L_____ L_____, and what it S_____
L_____ when you speak.

While very similar to TV and film auditions, here are a few ways commercial auditions are different:

1. Be P_____ for anything: Props, Pantomime, Food, etc.
2. Often they'll post the D_____ next to camera.
3. They like to see G_____ of people.
4. Sometimes they want you to talk D_____ to the L_____.

.....
ASSIGNMENT: FIND AT LEAST THREE DIFFERENT COMMERCIALS ON THE AIR THAT YOU THINK YOU'D BE RIGHT FOR, AND WRITE DOWN THE DIALOGUE AND/OR MOVEMENT. PERFORM IT AS IF YOU WERE AUDITIONING FOR THE COMMERCIAL, AND WRITE DOWN WHAT YOU NOTICE: _____

NOTES

