



# Episode 3.3

## Commercial Auditions

### An Actual Grab Bag

Name: \_\_\_\_\_

Date: \_\_\_\_\_

*"Be prepared to be grouped with strangers and act like you've known them all your life."  
- Abbie*

While sometimes very similar to what you'll experience when reading for TV and film, commercial appointments can be the crazy Uncle Eddie of auditions. We've said in the past that you need to be prepared for anything, but commercial auditions take that warning to another level. Stay flexible, have fun, and just be you!

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In commercial auditions, they want to see your P\_\_\_\_\_.  
what you L\_\_\_\_\_ L\_\_\_\_\_, and what it S\_\_\_\_\_  
L\_\_\_\_\_ when you speak.

*While very similar to TV and film auditions, here are a few ways commercial auditions are different:*

1. Be P\_\_\_\_\_ for anything: Props, Pantomime, Food, etc.
2. Often they'll post the D\_\_\_\_\_ next to camera.
3. They like to see G\_\_\_\_\_ of people.
4. Sometimes they want you to talk D\_\_\_\_\_ to the L\_\_\_\_\_.

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**ASSIGNMENT:** FIND AT LEAST THREE DIFFERENT COMMERCIALS ON THE AIR THAT YOU THINK YOU'D BE RIGHT FOR, AND WRITE DOWN THE DIALOGUE AND/OR MOVEMENT. PERFORM IT AS IF YOU WERE AUDITIONING FOR THE COMMERCIAL, AND WRITE DOWN WHAT YOU NOTICE: \_\_\_\_\_

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